

FliegerWeb.com, the fresh and modern Aviation Online Magazine

FliegerWeb.com is a fast growing Internet platform for the German lingual market. Our focus is on the daily news in the airline business, military aviation and in the general aviation. Beside our news service we are talking about many other top stories in aviation. We have a web news broadcast where we are talking about the latest industry news and trends in aviation.

We invite you to be a part of FliegerWeb.com, boost your Aviation Image!

Sincerely

Captain Robert Kuehni



Audience FliegerWeb.com

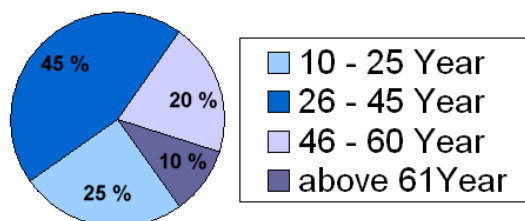
- Aviation Executives
- Employees in the Aviation Industries
- Airline Pilots
- Fighter Pilots
- Private Pilots
- Glider Pilots
- Young Pilots
- Aviation Fans

Quick facts FliegerWeb.com

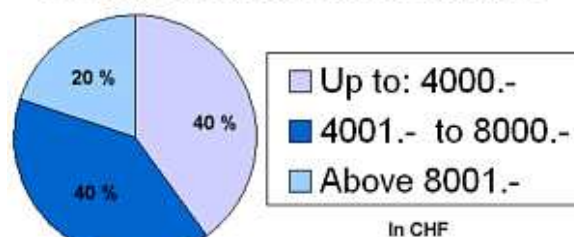
Unique Users	Visits	Page Impressions
40'000 - 50'000 per month	> 70'000 per month	> 250'000 per month

Demography of our audience at FliegerWeb.com

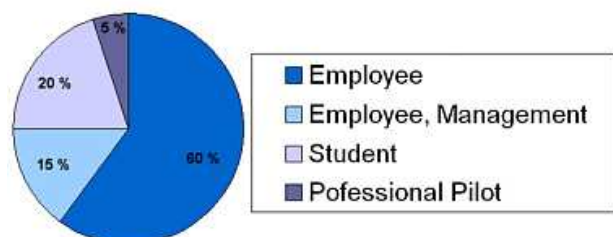
Demography: Age of Audience



Demography: Income, Earnings



Professional status

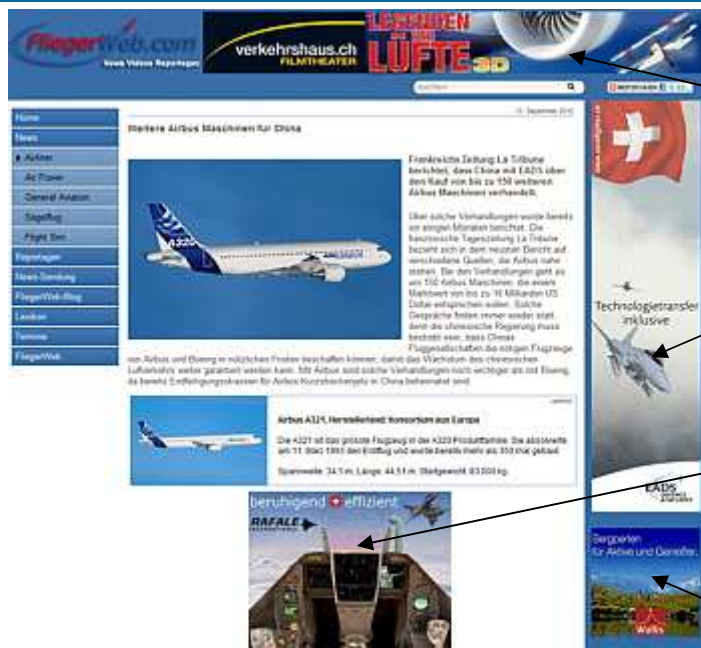


Our audience is young and well educated, so they have an above-average purchasing power.

Many of our clients are working as professionals in the aviation industries or have aviation as a hobby.

Our audience is travelling a lot and is not anxious about flying.

Advertisement opportunities at FliegerWeb.com



Lead Board Banner
Size: 728 x 90 Pixel (max size 80kByte)

Skyscraper
Size: 160 x 600 Pixel (max size 80 kByte)

Rectangle
Size: 300 x250 Pixel (max size 80 kByte)

Button
Size: 160 x 160 Pixel (max size 40 kByte)

Prices at FliegerWeb.com

2012

Duration	Lead Board Banner	Skyscraper	Rectangle	Button
1 Month	1'500.-CHF	1'000.- CHF	600.- CHF	300.- CHF
1 Year	15'000.- CHF	10'000.- CHF	5'000.- CHF	2'000.- CHF

Aviation News Broadcast

Prices for Spots in our news broadcast. You will reach with one broadcast more than 15'000 people.

„Intro Spot“ after headlines: duration 15 seconds: Price per Spot 2'500.- CHF

„Spot“ between the news: duration 8 seconds: Price per Spot 1'500.- CHF

You can book as well TAI or CPM, you need to book a minimum of 200.000 Impressions, price for 1.000 Impressions: 40.- CHF.

Discounts: Above 20'000.- CHF 10 %, above 30'000.- CHF 15 %, further discounts on request.



It would be a pleasure to welcome you on board of FliegerWeb.com!

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